



# ATTENTION ELEMENTARY LIBRARIANS

PRESENTED BY

Virginia529™

VIRGINIA COUNCIL ON  
ECONOMIC  
EDUCATION

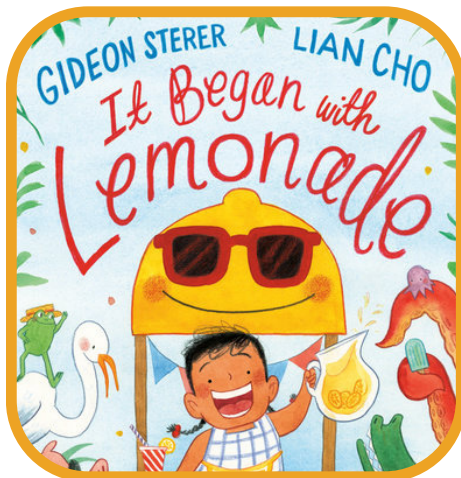
You're invited to participate in Reading Makes Cents, a reading program for K-5 students that:

- earns you FREE books for your library.
- provides the opportunity to win \$500 more worth of free books.
- assists you in teaching core SOL concepts through provided lesson plans.
- rewards your students for reading with the possibility of winning a Virginia529 savings account.

The Reading Makes Cents Reading Challenge helps K-5 students understand and apply many History and Social Science SOL concepts, including the ideas of scarcity, decision-making, work, money, and saving.

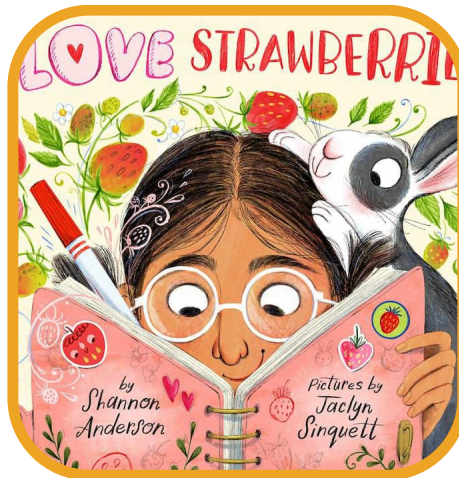
These financial literacy lessons will benefit your students – the sooner they learn about saving and managing money, the more financial success they may find in the future.

For participating in Reading Makes Cents, your library will receive the following books with library binding for FREE:



***It Began with Lemonade***

By Gideon Sterer, Illustrated by Lian Cho



***I LOVE Strawberries***

By: Shannon Anderson  
Illustrated By: Jaclyn Sinquett



***Wants vs. Needs vs. Robots***

By Michael Rex

## PRIZES:

Fourteen student participants (two from each of the seven VaASL regions) will be randomly selected to win \$529 Invest529 higher education savings accounts from Virginia529.

The seven schools (one from each VaASL region) with the highest student participation on a percentage basis will receive \$500 worth of financial literacy books for their school library.

Sign up today using this application or register online at [www.ReadingMakesCents.com](http://www.ReadingMakesCents.com).

See website for official terms and conditions.



## By signing up to receive free books, you agree to do the following:

1. Read and discuss the featured books with students in at least one grade level – or share a link to a virtual reading of the book with your students. Lesson plans and activities are available at ReadingMakesCents.com.
2. Provide the Reading Makes Cents Reading Challenge handout or a link to the online form to your students.
  - To be eligible for the prize of \$500 in free books, schools must have a participation rate of at least 10% of all eligible students, as determined by school enrollment data provided by the Virginia Department of Education.
  - Students must submit their completed Reading Challenge handout (complete with a parent's information and signature) to Virginia529.
    - **TIP:** Librarians can collect all Reading Challenges from students and mail them in bulk to Virginia529.
    - **Remember:** Forms can also be submitted electronically at ReadingMakesCents.com
  - Librarian entries must be received by **April 5, 2024**. Student entries must be sent by **May 3, 2024**.
  - From a drawing of all entries, two students in each region – a total of 14 winners – will be selected to receive an Invest529 account with an initial balance of \$529.
  - Winners will be announced on or about **June 7, 2024**.
3. Promote the Reading Makes Cents program. This can be done in a variety of ways. Distribute information to parents and teachers, publish an article in the community newspaper, make a bulletin board, hold a competition, or use another strategy to generate excitement.

YES. My school would like to participate in Reading Makes Cents. We will read the featured books to at least one grade level and promote the program.

Note: Only one set of books will be provided to each elementary school.

Please mail the books for my school library to:

First name: \_\_\_\_\_

Last name: \_\_\_\_\_

School division: \_\_\_\_\_

School: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_

ZIP code: \_\_\_\_\_

Phone number: \_\_\_\_\_

Email address: \_\_\_\_\_

Title I School:  Yes  No

Submit this completed form using any of the following methods:

**Mail:** Virginia529 ATTN: Reading Program 9001 Arboretum Parkway North Chesterfield, VA 23236

**Email:** readingmakescents@virginia529.com

**Fax:** 804-323-2708

OR complete and submit the form online at [www.ReadingMakesCents.com](http://www.ReadingMakesCents.com).

Virginia529 collects personal data in accordance with its Privacy Policy, available at Virginia529.com.

Special thanks to the Virginia Association of School Librarians for their valuable input in shaping this program.

**Thank you for your help in promoting financial literacy across Virginia!**