



# ATTENTION ELEMENTARY LIBRARIANS

PRESENTED BY

Virginia529™

VIRGINIA COUNCIL ON  
ECONOMIC  
EDUCATION

**You're invited to participate in Reading Makes Cents, a reading program for K-5 students that:**

- earns you FREE books for your library.
- provides the opportunity to win \$500 more worth of free books.
- assists you in teaching core SOL concepts through provided lesson plans.
- rewards your students for reading with the possibility of winning a Virginia529 savings account.

The Reading Makes Cents Reading Challenge helps K-5 students understand and apply many History and Social Science SOL concepts, including the ideas of scarcity, decision-making, work, money, and saving.

**These financial literacy lessons will benefit your students – the sooner they learn about saving and managing money, the more financial success they may find in the future.**

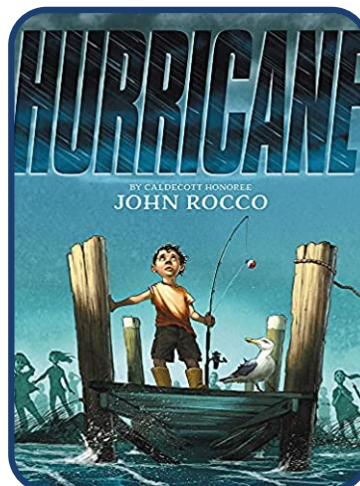
**For participating in Reading Makes Cents, your library will receive the following books with library binding for FREE:**



*Wilma's Way Home:  
The Life of Wilma Mankiller*  
Doreen Rappaport



*Sloth And Squirrel In A Pickle*  
Cathy Ballou Mealey & Kelly Collier



*Hurricane*  
John Rocco

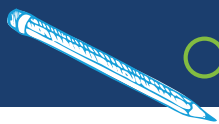
## PRIZES:

Fourteen student participants (two from each of the seven VaASL regions) will be randomly selected to win \$529 Invest529 higher education savings accounts from Virginia529.

The seven schools (one from each VaASL region) with the highest student participation on a percentage basis will receive \$500 worth of financial literacy books for their school library.

**Sign up today using this application or register online at [www.ReadingMakesCents.com](http://www.ReadingMakesCents.com).**

See website for official terms and conditions.



## By signing up to receive free books, you agree to do the following:

1. Read and discuss the featured books with students in at least one grade level – or share a link to a virtual reading of the book with your students. Lesson plans and activities are available at ReadingMakesCents.com.
2. Provide the Reading Makes Cents Reading Challenge handout or a link to the online form to your students.
  - To be eligible for the prize of \$500 in free books, schools must have a participation rate of at least 10% of all eligible students, as determined by school enrollment data provided by the Virginia Department of Education.
  - Students must submit their completed Reading Challenge handout (complete with a parent's information and signature) to Virginia529.
    - **TIP:** Librarians can collect all Reading Challenges from students and mail them in bulk to Virginia529.
    - **Remember:** Forms can also be submitted electronically at ReadingMakesCents.com
  - Librarian entries must be received by **April 15, 2023**. Student entries must be sent by **May 15, 2023**.
  - From a drawing of all entries, two students in each region – a total of 14 winners – will be selected to receive an Invest529 account with an initial balance of \$529.
  - Winners will be announced on or about **June 10, 2023**.
3. Promote the Reading Makes Cents program. This can be done in a variety of ways. Distribute information to parents and teachers, publish an article in the community newspaper, make a bulletin board, hold a competition, or use another strategy to generate excitement.

☐ YES. My school would like to participate in Reading Makes Cents. We will read the featured books to at least one grade level and promote the program.

Note: Only one set of books will be provided to each elementary school.

Please mail the books for my school library to:

First name: \_\_\_\_\_

Last name: \_\_\_\_\_

School division: \_\_\_\_\_

School: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_

ZIP code: \_\_\_\_\_

Phone number: \_\_\_\_\_

Email address: \_\_\_\_\_

Title I School: ☐ Yes ☐ No

Submit this completed form using any of the following methods:

**Mail:** Virginia529 ATTN: Reading Program 9001 Arboretum Parkway North Chesterfield, VA 23236

**Email:** readingmakescents@virginia529.com

**Fax:** 804-323-2708

OR complete and submit the form online at [www.ReadingMakesCents.com](http://www.ReadingMakesCents.com).

Virginia529 collects personal data in accordance with its Privacy Policy, available at Virginia529.com.

Special thanks to the Virginia Association of School Librarians for their valuable input in shaping this program.

**Thank you for your help in promoting financial literacy across Virginia!**